



How to shoot a video for the Digitalisation of the stories

WP4

Technical Guidelines

Introduction

DigiFolk project aims at collecting, curating and digitalising folktales of marginalised groups of the community. This document will set the guidelines for the audiovideo recording structure, to secure a quality and coherent result for the project.

Technical guidelines for how to shoot a video

Shooting a video involves several technical aspects that you need to consider to ensure you capture high-quality footage. Whether you're a beginner or an experienced videographer, here are some technical guidelines for shooting a video:

Camera Selection:

Choose the right camera for your project. Options include DSLRs, mirrorless cameras, camcorders, or even smartphones with good cameras.

Stabilization:

Use a tripod or a stabilizer (e.g., gimbal) to prevent shaky footage, especially for static shots or smooth camera movements.

Audio:

Invest in quality microphones (e.g., lavalier, shotgun, or external recorder) for clear and crisp audio. Monitor audio levels and use headphones to ensure proper recording.

Lighting:

Pay attention to lighting. Use natural light or external lights to illuminate your subject. Avoid harsh shadows and overexposed highlights.

The frame:

The frame should be medium close up shoot, i.e. see the picture. Prefer recording your interviewee in horizontal frame, capturing his/her face (if he/she agrees).



Background:

Choose a neutral, like a white wall with not a lot of information like props etc.

Length:

The whole video should last max 3 minutes. The interview can be more, but it should be cut, to have the max duration of 3 minutes.

Storage:

Have storage cards or drives available to capture your footage without interruptions. Backup your data regularly.

Test and Rehearse:

Do test shots and rehearsals before the actual shoot to ensure everything works as expected.

Safety and Maintenance:

Take care of your equipment, protect it from environmental factors (e.g., rain, dust), and carry essential accessories like spare batteries and lens cleaning kits.

Legal Considerations:

If you're shooting in public spaces or with people, be aware of legal and privacy considerations. Ensure you have the necessary permissions and releases

